Ryan has spent much of his career running large commercial cattle operations in multiple jurisdictions, involved in cow/calf production as well as the cattle feeding sector.

His passion for the production sector lead him to the development of Cows in Control, a service company for livestock producers to be kept up to date on market happenings, to assess and manage risk in their operations, and explore strategies for improving their operations.

He has 30 of experience with hedging tools for managing price risk, an MBA, and plenty of life lessons earned in the cattle business, good and bad, that he brings to cattle producers to help develop strategies and avoid pitfalls to keep cattle producers in business, aware, and ideally prosperous.